## Updated 02/01/2021

Information about the 2020/2021 **M**onthly **E**lectronic **I**maging **D**ivision competition effective September 2020

Monthly Electronic Image Competitions fall into two Categories in the 4C's; The Traditional Monthly Electronic Image Division (MEID-T) and the Altered Reality/Monochrome Monthly Electronic Image Division (MEID-ARM). The MEID holds monthly competitions and the entries are forwarded for judging by 4C's Member Clubs. MEID Competitions are club competitions.

## **Number and Type of Files Allowed:**

Clubs are allowed to enter a **maximum of 6** images in the Traditional (MEID-T) Competition and a **maximum of 4** images in the Altered Reality/Monochrome (MEID-ARM) Competition. The **required file format is JPG.** 

## Image File Size Requirements

- 2 Megabyte (2,000 KB) is the maximum file size allowed.
- 1050 pixels is the maximum vertical (top to bottom) dimension allowed.
- 1400 pixels is the maximum horizontal (left to right) dimension allowed.

Traditional MEID Chair is Irene Fields <u>MEID\_T@columbiacameraclubs.org</u>
Altered Reality/Monochrome Chair is Lisa Nathan: <u>MEID\_ARM@columbiacameraclubs.org</u>

The categories are described as follows:

- Traditional This category includes images that A) are natural or appear to be
  natural, and B) are processed to have a realistic look. Composite images are
  acceptable as long as they meet these guidelines. The code for this category is T.
- Altered Reality Depicts photographic subjects in a substantial departure from realism. This may be accomplished through control of content, the photographic process, or post processing. The code for this category is A.
- Monochrome Monochrome images are defined to consist of only white and black, as well as all shades of gray in between. Toning is allowed, but must cover the entire image and be of a single color; e.g. sepia toning. Images with spot color, selective color or that are colored with two or more colors must be entered in the Traditional or Altered Reality Categories. The code for this category is M.

For detailed descriptions of Traditional and Altered Reality please refer to the current Gold Book, page 32, "Entry in Traditional vs Altered Reality" at <a href="https://bit.ly/3gaPscn">https://bit.ly/3gaPscn</a>.

## File Naming

The following file requirements apply in addition to the "General Entry Requirements"

1) The images must be in jpg (jpeg) format.

- 2) The maximum horizontal dimension is 1400 pixels and the maximum vertical dimension is 1050 pixels.
- 3) Image file size may not be larger than 2 Mb (2000 Kb).
- 4) All image files must be clearly identified with the following file naming format:
  - a. Traditional category file names: ##FirstnameLastname\_ClubInitials\_Title\_T (example: 01JohnDoe\_BMPC\_PrettyFlower\_T)
  - b. Altered Reality category file names:
     ##FirstnameLastname\_ClubInitials\_Title\_A (example: 01JohnDoe\_BMPC\_PrettyFlower\_A)
  - c. Monochrome category file names: ##FirstnameLastname\_ClubInitials\_Title\_M (example: 01JohnDoe\_BMPC\_PrettyFlower\_M)

The ## is the number that coincides with the number of entries the club is sending. If there are 6 Traditional, they would be numbered 01 thru 06. If there are 3 Altered Reality and 1 Monochrome, they would be number 01 thru 03 and 01. Altered Reality and Monochrome have their own judging and numbering.

Robert Sleater from PPS developed a computer script that will strip the maker's name from the image file name, and produce a spreadsheet for the judging club without the names. Thus, the judges won't know who created the image they are judging. He shared it with Gordon Battaile who will use it to process images for 4Cs judging.

Judging clubs, take note: The monthly entries will continue to be sent to Irene and Lisa, they will then transfer the files to Gordon. The judging club will receive the modified files and spreadsheet from Gordon. The Judging club will send the results back to Irene and Lisa. This will be the procedure for the rest of the year, unless adjustments need to be made.

The demands of the script require strict adherence to the naming protocol. The underscore is the key divider. No other punctuation is allowed.

Here again is the format: 01JohnDoe\_FGCC\_PhotoTitle\_T (spaces make no difference, only the underscore).

NO watermarks (identifying information such as name, title, or copyright symbol) may be added the image. Note that the 4C's will add copyright/name watermarks to images before displaying them on the website.