

THE 4C'S NEWS





FROM THE PRESIDENT

Dear colleagues, as you know, 4C's believes that we have the ability to make a difference in our photography endeavors. We are dedicated to serving our members, and with this in mind we need you to volunteer for one of our many volunteer positions. For just a few hours a month you can be a part of the volunteers who make a difference in the 4C's organization and make it possible for 4C's to provide services to our members (that's you). How can you participate? 4C's is looking for a few members to volunteer for several openings:



- Vice Chair: This is a 2 year term that started October 2021 and immediately becomes the Chair 10/23 for a two year term.
- **Print Chairpersons:** Color and Mono Chairpersons to manage the print monthly competitions this can be one or two separate chairs.
- Monthly Traditional EID Chair: This position will be open in October.
- Newsletter Chair: Produce a quarterly newsletter.
- FB Chatter Group Snap-It Wednesdays Chairperson: You get to select the weekly themes and post them. It's an easy and fun way to volunteer, and it takes less than 15 minutes a week.

4C's is a 100% Volunteer Organization. Please consider volunteering and helping to provide our members with quality programs by letting me, Carol Kathryn Langan Pomes or Lisa Nathan know if you are interested in this volunteer position.

UPCOMING HYBRID BOARD MEETING

The April Board meeting will be held in person and via Zoom on April 23rd at 12:00pm. In Person will be at McMenamins in Wilsonville, OR in the Steamboat Room. Information with the zoom link will be sent to all reps and board members.

McMenamins is located at 30340 SW Boones Ferry Rd, Wilsonville, OR 97070

DEADLINES & EVENTS

April 2022

04/23 Quarterly Reps meeting 04/30 Monthly EID entries due 04/30 Print mailing deadline 04/30 Quarterly EID Submission deadline

May 2022

05/31 Monthly EID entries due 05/31 Prints mailing deadline

June 2022

06/30 Print mailing deadline **July 2022**

07/?? Quarterly Reps meeting 07/31 Quarterly EID Submission deadline

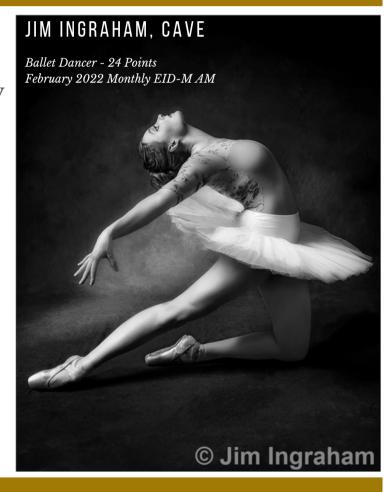


4C'S ANNUAL CONFERENCE

We are actively working on the conference again and definitely plan to have it in person, live this October!

FIELD TRIPS

The board has formed a field trip committee to start planning quarterly gatherings for members of the 4C's. The committee is Carol Pomes, Lisa Nathan, Nels Johnson and Michael Anderson. We look forward to hearing from this committee and to getting back together to do what we all love. Do you have ideas? Reach out to any of the committee members and let us know of any upcoming events of interest or if you and or your club are getting together and want to extend the invitation.



PROCESSING CHALLENGE

Has your club tried processing challenges? Select one to three images, distribute the raw files to all members, have each member process them, and compare the results. It's amazing how different the results can be, even when everyone is processing to show the existing image to best advantage. And if you include processing for creative effect, the results will be even more diverse. It's a great way to focus on processing techniques and what is possible.

RETIRING BOARD MEMBER

Thank You to Retiring QEID Chair **Michael Anderson**. Michael has served as QEID Chair for the last 7 years and has done an amazing job coordinating the largest competition of the 4C's. He worked out an entry system with a dedicated website and his input at Quarterly Reps meetings has been very insightful and educational. He has also offered his expertise in financial auditing.

CLUB HAPPENINGS

Congratulations! We'd like to help you celebrate! Send us your good news about publications, awards, contest winners, etc. We'll announce it on our Facebook page and in our newsletter. Send news to Lisa at secretary@columbiacameraclubs.org.

ADOBE UPDATES

The February 2022 release of **Lightroom Classic (version 11.2)** provides support for new cameras, lenses, and bug fixes. Furthermore, Masking is updated with the following enhancements:

- Easily move multiple components of a mask when using Brush, Linear Gradient, and Radial Gradient tools.
- Press Shift+W to quickly open the Masking panel.

The February 2022 release of **Photoshop desktop (version 23.2)** Learn about new features and enhancements. Full support for WebP: We are excited to announce that Photoshop now has full support for the WebP file format!

Other changes and enhancements:

- Improved performance for OilPaint filter
- Easily find the Share button

To learn more, see:

- a. Share access and edit your cloud documents
- b. Share for feedback
- Support for new cameras and lenses

Find newly added cameras and lenses in the full list of supported profiles below: Supported camera models & Supported lens profiles

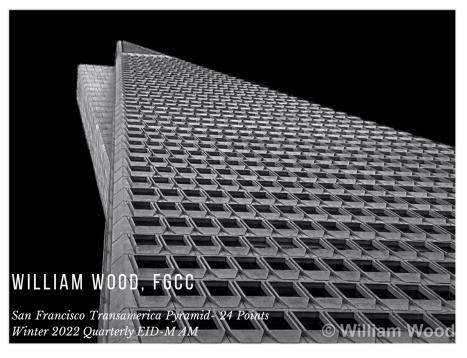


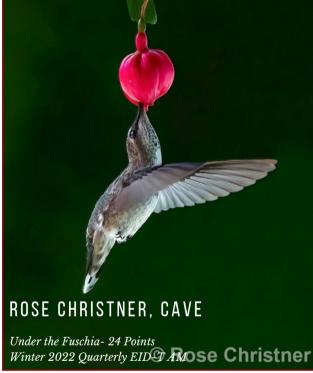
Like to Write? We're looking for technical articles, photo trip experiences, bios, or any other photo related article from those of you who love writing or just want to give it a try. Send articles, etc. to Lisa at secretary@columbiacamera clubs.org.



Like us on Facebook

WWW.FACEBOOK.COM/COLUMBIACAMERACLUBS







Happy Spring Shooting!

4C's Member Clubs

Oregon	Oregon Continued
CAPA Cape Arago Photography Association	TRCC Two Rivers Camera Club
CAVE Caveman Camera Club	VVCC Valley Viewfinders Camera Club
CGCC Columbia Gorge Camera Club	WVCC West Valley Camera Club
CSC Cascade Stereoscopic Club	YAAP Yaquina Art Association Photographers
DECC Double Exposure Camera Club	YVCC Yamhill Valley Camera Club
EPS Emerald Photographic Society	Washington
FGCC Forest Grove Camera Club	BMPC Blue Mountain Photo Club
GPC Gorge Photography Club	FPCC Film Pack Camera Club
GRCC Grande Ronde Camera Club	LLP Lazy Lion Photography
KCCC King City Camera Club	MCC Monticello Camera Club
OCCC Oregon City Camera Club	SCC Spokane Camera Club
OCPA Oregon Coast Photographers Association	SVCC Spokane Valley Camera Club
PPS Portland Photographic Society	TPC Tri-City Photography Club
RDA Rogue Digital Artists	TVCC Treasure Valley Camera Club
SAPC Sisters Area Photography Club	California
SOPA Southern Oregon Photographic Assoc.	RCC Redwood Camera Club
SVF Siuslaw Viewfinders	Idaho
TCPC Tryon Creek Photo Club	BCC Boise Camera Club

Facebook Chatter Group:

Do you know about our private ChatterGroup on Facebook? Head on over to Facebook and search Columbia Council of Camera Clubs Chatter Group. Answer the questions and we will allow entrance to the group. We have a weekly theme (Snap-It Wednesday) and share any 4C's info as it comes up.

Of all of our inventions for mass communication, pictures still speak the most universally understood language. ~ Walt Disney

Rule of Thirds - Robert Wheeler, FPCC

From the Adapter (Film Pack Camera Club newsletter) March 2022 edition "used by permission."

Robert Wheeler "Rule" of Thirds. In his book "Art of Photography, A Personal Approach to Artistic Expression," Bruce Barnbaum reports on one of the origins of the flawed "rule of thirds" for composition. In the 1850's, a statistical professor (with no particular expertise in art) studied 250 paintings selected by a group of art critics and art historians (with no particular expertise in statistics). After identifying the "center of interest," each image was rotate to place that point into the right lower quadrant (in part to avoid having the center be the average of all the centers of interest). Then measurements were made for analysis. On average, he found the center of interest tended to be on the diagonal line of the image and tended to be about 2/3 of the way along the line. Of course, this study design was faulty. If the paintings had centers of interest randomly distributed, the average would be in the center. Rotating the interest point to a common quadrant would make the average of random points fall along the diagonal line. Since no painting had a center of interest exactly at the corner, the average would tend to be a bit closer to the middle. Even though the paintings were considered good art, the use of averages automatically prevented discovery of the reasons for having a center of interest at any particular position. This is an astonishingly weak foundation for a "rule." In my view, the study adds essentially nothing to our understanding of what makes a good composition.

Google "examples" of the rule of thirds. You will find a surprising number of "examples" with a thirds grid superimposed on images that have no point of interest at any of the intersections. Why don't they even look at what they are posting? Test for yourself. When you can identify a center of interest, take your millimeter ruler (or on-screen measuring tool) to see exactly where it is. Suddenly the "rule" becomes much less precise than advertised. The center of interest is hardly ever an exact point, or even a defined shape with a precise center. Your measurements will show considerable deviation from the exact 1/3 mark. How many deviations, and how big should the deviations be, to invalidate the "rule?"

When thinking about composition, it may be more useful to work on discovering the strongest way of seeing the subject. Sometimes a centered composition will be ideal. Often, some other position works better for a subject. Some images have more than one center of interest. Some excel at being interesting without any one part being a center of interest. Honest examination of images shows there is nothing magical about the precise 1/3 point along either axis. Yet we continue to hear pronouncements by critics/judges applying this "rule." Should they know better? Personally, I have an annoying buzzer that goes off in my mind every time I hear comments implying that the "rule" of thirds is a good basis for evaluating images. Should I bring an actual buzzer to our meetings? Don't worry, I am not likely to be that rude.

Perhaps the "rule" of thirds should be classified as a general suggestion to put the subject away from the center whenever the center is not the strongest way to see and record the subject. Or maybe it is a "rule" to toss in the trash because it is not actually useful. Does that idea shock you or prompt thoughts of protest? Might be worth discussing.

2021-2022 Board of Directors

PresidentCarol Pomes, CAPAchair@columbiacameraclubs.org	
Vice-ChairVACANTvice_chair@columbiacameraclubs.org	
SecretaryLisa Nathan, MCCsecretary@columbiacameraclubs.org	
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EID-T Monthly ChairIrene Fields, GPCMEID_T@columbiacameraclubs.org	
EID-ARMS Monthly ChairLisa Nathan, MCCMEID_ARM@columbiacameraclubs.org	
EID Quarterly ChairEileen Hartmann, WVCCeidquarterly@columbiacameraclubs.org	
PSA ChairElise Ciraolo, OCPA	
Exec CommitteeJohn Craig, FPCC	
Exec CommitteeElise Ciraolo, OCPA	
Exec CommitteeVACANT	
Newsletter EditorLisa Nathan, MCCsecretary@columbiacameraclubs.org	

Website www.columbiacameraclubs.org

Please make sure you look at the website as it is updated on a regular basis with new information and upcoming events. We hope to keep improving the site, with new information in the near future. If your club is on the 4C's website, please let us know of any changes, so we can keep your club's info current.

Only Club Rep's and Chairs need a login, all information is public unless it is personal addresses and the likes.

